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From: Cedar Key Trading Co.

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Cedar Key Trading Co. offering Free Sample of Coppertone Sport Eyewear.

New Port Richey, FL -- Cedar Key Trading Co., one of the fastest growing "golf shop only" apparel brands in the industry, is offering golf industry professionals a free pair of Coppertone Sport Eyewear for evaluation. Cedar Key Trading Co. is the exclusive golf industry distributor for the newly launched Coppertone Sport eyewear line, and created this sample offer to introduce this product line to the industry. "We really believe these products are an ideal fit for golf shop sales," says Bill McIntosh, Cedar Key Trading Co.'s GM. "We want to give golf shop buyers an opportunity to personally evaluate the styling, finishing detail, and margin opportunity first hand." The evaluation samples are completely free. Cedar Key Trading Co. is also supporting this line by offering custom embroidery on the sunglass case, which makes it an ideal candidate for special events. And for those shops that meet a program minimum order, Cedar Key Trading Co. has designed and is offering a display fixture custom made for golf shops. The offer is open to any active golf industry professional who provides input on merchandise selection. Sample quantities are limited, and the program is subject to change without prior notice. Visit www.cedarkeytrading.com for details on how to obtain a free sample. An Adobe Acrobat document of this release for e-mail distribution is also available on the "Contact" page of the company's web site.

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Cedar Key Trading Co. supplies custom designed apparel to golf shops nationwide. The company has been in business since 2000, and is headquartered in New Port Richey, FL. The company offers a complete line of high quality apparel, manufactured under its own label. Cedar Key Trading Co. products are known for their totally custom art, trademark packaging, and custom designed display fixtures.